

TRAVEL WORLD RADIO MOVES TO STARGUIDE III

MONTREAL, CANADA

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The Travel World Radio Show has moved to its own network across America via satellite! The show is entering its eighth year of production. "Now with the addition of StarGuide III coverage and automation tones the show will be available to virtually every station." Show co-host and technical director Willem Bagchus says.

Travel World is a one-hour program that airs live every Saturday from 10am to 11am ET. Using "Friends Sharing Travel With Friends" as its theme, Travel World showcases topics in a friendly banter. It's a "happy" show that is packed with information.

The Travel World Radio Show is fast-paced and fun. Hosts Willem Bagchus and Stephen Pickford have been pals for more than 20 years and have tailored a special blend of humor and information, with interesting guests and exciting live remotes.

"You never know who will show up on Travel World – from Apollo 13 commander Jim Lovell to former Canadian Prime Minister Kim Campbell.", said Pickford.

"We broadcast live from virtually anywhere", added Bagchus, "from Waikiki beach in Honolulu to the scenic dome car of Via Rail Canada's transcontinental train while it was moving!"

Aired since 1997, originally on Montreal's CIQC-AM 600, Travel World moved to U.S. syndication with the Liberty Works Radio Network in 1999, CAB radio in 2002 and finally in 2004 to their own network, directly on StarGuide III.

The Travel World Radio Show is available on a barter basis, and is structured to allow for rebroadcast at any time by stations on the network. Satellite automation tones are supplied and affiliates may air the show as necessary to fill their program schedule.

The Travel World Radio Network was launched July 3, 2004 to carry travel and leisure programming, featuring the Travel World Radio Show as its flagship. For Canadian stations, the show also counts as Canadian content since it's produced in Montreal.

Travel World is carried on the AMC-8 Satellite, Transponder 23, Provider: ABC NY, Channel: SAT SRVS 19 L/R on the left channel. The StarGuide ID number is 57 for stations that use a switcher.

This new distribution will allow Travel World to reach far more listeners than ever before.. For more information, please call Willem Bagchus at 514-861-3488